

# Private Pan Am Experience Details

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Offered Exclusively By:



Air Hollywood, Inc.

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# EVENT OVERVIEW

## Executive Summary

From its birth in 1927, Pan American World Airways was the pioneer airline whose routes spanned 6 continents and more than 80 countries. Almost a century later, the name Pan Am is still a very powerful brand, and inside this Southern California motion picture studio sits an exact replica of the airline's Boeing 747 and everything that made it so special.

Our first Pan Am Experience took place on October 18, 2014 and we have hosted an event about once every two weeks. Every event has been completely sold out. As the experience gained national media attention, the demand for tickets has increased exponentially and we are now booking (and selling out) about six months in advance.

For larger groups, we welcome you to host your own Private Pan Am Experience, which is fully programmed and priced the same as our publicly sold events.

## Schedule

We are available to host a Private Pan Am Experience on any day of the week, at any time of day. You can see our existing schedule online at [PanAmExperience.com](http://PanAmExperience.com).

## Licensed Uses

Studio's use of the Pan Am branded trademarks (the "Marks") are fully licensed from Pan American World Airways, Inc. d/b/a Pan Am Brands.



# PROJECT OVERVIEW

## Location

Your Private Pan Am Experience shall take place at 13238 Weidner Street, Los Angeles, Ca 91331. The photos below depict the various cabins and décor of our Pan Am 747:



# OUR TEAM

## Expertise

Air Hollywood is the world's largest provider of aviation-themed sets and props and has served the motion picture, advertising, television, and event production industries for more than 15 years. We have worked with major studios, television networks, advertising agencies, event planners, and brands, and we pride ourselves on providing products of the highest workmanship and always delivering our services on-time and on-budget.

## Talaat Captan, CEO

Talaat Captan is a veteran entertainment executive with more than 30 years in feature film production & distribution. During production of "Ground Control", Mr Captan faced a myriad of airport filming related challenges, which put immense pressure on the film's schedule and budget. It was then that Mr. Captan envisioned a state-of-the-art aviation-themed studio that could provide filmmakers with realistic aviation environments while alleviating the pressure from their bottom line. A year later, Air Hollywood opened its doors and has since served hundreds of clients in the motion picture, television, and commercial production industries. In total, Mr. Captan produced 20 feature-length films and continues to be an active member of the Independent Film and Television Association (IFTA).

## Anthony Toth, Program Director

Anthony began his career in the airline industry in 1987 and joined Air Hollywood in 2013. He has become Hollywood's key contributor for vintage aviation props in both television and movie production. He is well known in the industry for his preservation of the Pan Am brand and restoration of a Pan Am 747 aircraft.

## Rob Shalhoub, Chief Revenue Officer

Rob directs many company activities including strategy, business development, marketing, and public relations. Rob is also an independent screenwriter and producer and has several film and television projects set up with major and independent studios.

# DESCRIPTION OF THE EVENT

## Relive the Magic of Flying Onboard a Luxurious Pan Am 747



Your Pan Am Experience begins at our exclusive First & Clipper class check-in desk where our Pan Am customer service agent provides each passenger with a 70's style boarding pass, ticket jacket and first class carry-on tags.



## DESCRIPTION OF THE EVENT (cont'd)

You'll be invited into the Clipper Club where you'll have an opportunity to peruse the vintage Pan Am memorabilia including authentic uniforms, airline seats, handbags, artwork, and more.



You can mingle with other enthusiasts at the Clipper Club lounge, share stories, and make new friends.



Soon thereafter, we'll board "Clipper Juan T. Trippe", our dedication to Pan Am's first Boeing 747, where you'll be sprung back in time to the 1970s. As soon you set foot

## DESCRIPTION OF THE EVENT (cont'd)

inside the aircraft, your Stewardesses adorned in original Pan Am uniforms will welcome you onboard with a fine cocktail as Frank Sinatra's soothing voice will transport you back in time.



With libation in hand, we encourage you to explore the aircraft – from First Class on the main deck, to Clipper Class aft of the galley, and the Upper Deck dining room.



The interiors of each cabin have all been uniquely restored to Pan Am's original cabin décor and branding elements.

## DESCRIPTION OF THE EVENT (cont'd)



Before we “take off”, the crew will perform an in-flight safety demonstration followed by a brief welcoming message from the flight deck. Soon you will be asked to take your seat as a stewardess sets your table for a truly memorable dining event.



Main Deck passengers will sit back in plush Sleeperette seats and relax in a quiet, intimate dining setting while Upper Deck passengers will climb the winding staircase and enjoy a dynamic social atmosphere.



## DESCRIPTION OF THE EVENT (cont'd)



Everything from the china to the glassware is authentic with careful attention to the exquisite service delivery of the era and menu offerings of Pan Am.



In classic Pan Am style, you will be served a delightful, gourmet five-course meal (six courses in Upper Deck), starting with choices like shrimp cocktail or tomato and mozzarella drizzled with a pesto glaze.

## DESCRIPTION OF THE EVENT (cont'd)



For the main course, we offer a choice of Chateaubriand carved from the trolley, or Roasted Chicken with Peppercorn sauce. For vegetarians we offer a pasta entree that is sure to please.



Each meal comes with garden fresh vegetables and roasted potatoes.

## DESCRIPTION OF THE EVENT (cont'd)



Our 3rd course is a fine selection of fruit, cheese & biscuits accompanied by port wine.



And finally the fourth course is a dessert cart with a large selection of aperitifs. Tea & coffee completes the meal.

## DESCRIPTION OF THE EVENT (cont'd)



At the end of your flight, we offer all passengers an optional tour of the various production sets at Air Hollywood, including the original cockpit from cult classic *Airplane!* as well as sets and props used in major motion pictures such as *Bridesmaids*, *The Wolf of Wall Street*, and the hit television show *Lost*.



## DESCRIPTION OF THE EVENT (cont'd)

For the first time since Pan Am ceased operations, you can now relive the magic of this golden era in travel. We cordially invite you to personally experience this unique “flying” opportunity in the tradition of Pan Am.



### Cost Breakdown

Venue Rental - \$1,000 per hour (4-hr minimum)

Pan Am Experience Service - \$250 per guest (minimum 10; maximum 48)

Cabin Capacities:

- Upper Deck – 14
- Main Deck – 18
- Clipper Cabin – 16

*Add-on services such as caviar course, valet parking, live entertainment, floral, décor, photography, videography, etc., are additional.*

# SUMMARY

## Notes

To confirm an event, Client will be required to sign an Event Production Agreement and non-refundable Date-Hold Deposit of \$2,500 will be due upon signing.

If you have any questions or concerns about this proposal, please do not hesitate to contact us by phone or email.

We look forward to hosting your event in the near future!

Sincerely,



Rob Shalhoub,  
Chief Revenue Officer, Air Hollywood  
(e) [rob@airhollywood.com](mailto:rob@airhollywood.com)

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